

## Data & AI curriculum

### Introduction

By strategically integrating data and Al in Luxembourg, the country can position itself as a leader in innovation, economic growth and sustainable development. Collaboration between government, businesses and training providers will be crucial in creating an ecosystem that fosters the responsible and beneficial use of these technologies.

For every organisations, data has become a critical asset, enabling them to make informed decisions and gain a competitive edge. However, with great power comes great responsibility, and data governance has become a complex challenge in the era of digital transformation.

In close collaboration with PwC's subject matter experts, PwC's Academy has developed a multilayered training curriculum for both juniors and experienced employees and managers seeking to expand their knowledge. It will enable them to understand the benefits and applications of data and AI, along with the relevant regulations, and anticipate future trends and challenges.

#### Your reasons why

Acquire new skills and competencies related to data and Al tools	Gain deeper and more insightful information on these innovative topics
Identify opportunities to improve internal organisational processes	Obtain a sufficient level of factual consideration to make informed business decisions
Understand current limits and risks involved with these topics	Navigate related regulations



PwC's Academy

## Description

Our curriculum provides a comprehensive learning experience through three levels: Foundation, Knowledge & Competence, and Fit & Proper. This structure is designed to address your questions and training needs across various stages of your background and career. With our training, you will be equipped with the knowledge and skills to harness the power of data and AI, and drive your organisation towards success.

Made of complementary and modular building blocks, our curriculum will help you identify the best learning solution for you and your teams.

They are proposed as comprehensive training programmes, but individual training modules can also be selected as standalone courses to meet specific needs. The Academy can help you create a customised pathway to align with your objectives.

## **Objectives**

By the end of this curriculum, participants will:

- Master generative AI technologies and their transformative impact on data analytics.
- Foster a forward-looking vision for Al integration, driving excellence in managing operational units and data citizenship.
- Explore how AI and IoT revolutionise operational management, enhancing decision-making with data analytics.
- Gain foundational to advanced insights in generative AI, understanding its future trajectories and industry applications.
- Equip IT and data leaders with skills to design and operate effective data governance, adhering to European regulations.
- Grasp the strategic implications of AI and Generative AI, aligning technology strategy with organisational objectives.





## Our modular training offering

#### Modules

a & Al curriculum	Level 1 Foundation			Introduction to machine learning, Al, and generative technologies (2h)	Data analytics foundations with a focus on Generative Al and modern tools (2h)		
	Level 2 Knowledge & Competence	About operational aspects	For specialists	Data storytelling basics (2h) - Coming soon!			
			For managers	Leveraging technologies to better steer your operational units (2h)	Business data storytelling (2h) - Coming soon!		
		About data regulations, data governance and data citizenship	For managers	Understanding and leveraging European data regulations (2h)	Enabling IT and data leaders to design and operate sound data governance (2h)	Sharing the power of data with the business: mastering the challenge of data citizenship (2h)	
		Practical hands-on exploration of data and Al tools	For all	Al and GenAl in action (3h)	Mastering graph/ network analytics (3h)	Technical algorithms on NLP (3h)	Mastering time series analysis (3h)
	Level 3 Fit & Proper	About Al and Generative Al	For Board of directors, EXCOM members and C-suite executives	Unlocking Al & Generative Al: strategy, opportunities and risks (1h30)	Steering Al: governance and ethical frameworks (1h30)	Al safeguard: mastering risk management and controls (1h30)	Al across the Board: sectors-specific use cases and future horizons (1h30)
		About data and Al regulations	For Board of directors, EXCOM members and C-suite executives	Understanding and leveraging European data regulations (1h)	Mastering the Al Act: strategic compliance with Al regulations and standards (1h30)		

# Explore our Data & AI training modules:



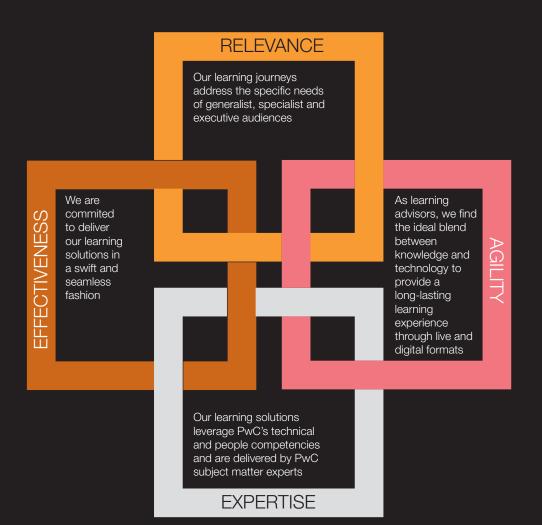


## Tailored training programme

PwC's Academy can also instruct your team with the best training solutions on various topics tailored to your needs.



## Our value proposition





François Génaux Advisory Leader PwC Luxembourg +352 49 48 48 4175 francois.genaux@pwc.lu



**Etienne Hirsch** Head of PwC's Academy PwC Luxembourg +352 49 48 48 6022 etienne.hirsch@pwc.lu



**Denis Graas** Advisory Director PwC Luxembourg +352 621 335 368 denis.graas@pwc.lu



Thierry Kremser Advisory Partner PwC Luxembourg +352 621 332 369 thierry.kremser@pwc.lu



Andreas Braun Advisory Director **PwC Luxembourg** +352 621 332 366 andreas.braun@pwc.lu

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